



# BROCH EVANS MOTORSPORT 2024 Sponsorship Proposal

**BROCH EVANS MOTORSPORT**

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**Sponsorship Term**

***February – December 2024***

**BE**  
**Motorsport**

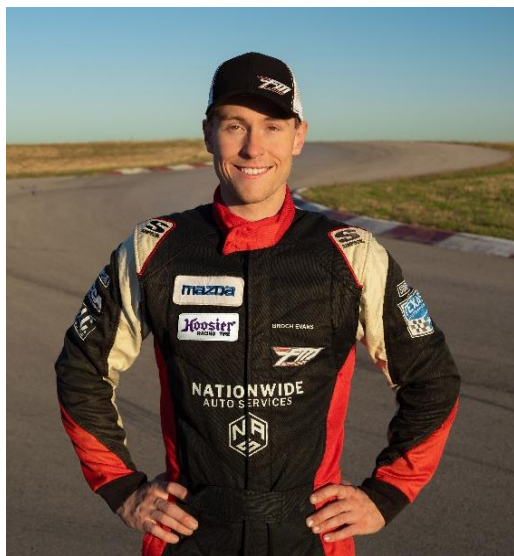
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# MEET THE TEAM

Broch Evans Motorsport was founded in 2020 by me and my father to improve race craft, offer positive driver development, and to innovate, contribute, and give back to the community in open-wheel road racing. And, we wanted to some win races!

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## Broch Evans



Racing open-wheel at a professional level has been my dream since before I could form sentences. I started racing with my father back in 2004, when I was three: it was something we could bond over, and something that I loved.

Over my development as a karting driver, I received rookie of the year, two championship wins, a second place regional championship, and a top ten finish in the SKUSA Super Nationals. Since then, my efforts and focus have turned to open wheel road racing.

The 2020 season went really well: we qualified in the top three at each event entered and secured 10 podiums in 13 starts, winning the SCCA US Majors Tour Southern Conference Championship, FX-class.

In 2021 we brought our own electric Formula car, developed in-house, to the test track. In 2022 at the urging of SCCA we entered the SCCA Tire Rack Solo Nationals. We didn't lose!

In 2023 we continued the electric program and also returned to fuel-powered Formula X with wins in the Hoosier Super Tour and the SCCA US Majors.

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## Dave Evans

I've been involved with racing for almost 20 years, first as a driver and then as engineer and support crew.

I started in Shifter Karts, racing at Hill Country Kart Club. As Broch progressed up through racing classes I chose to dedicate my participation full-time to helping him. That meant digging into the motor and chassis, race tuning, and racing strategy. And I loved it. I was hooked as a builder.

In 2020 we turned our focus to Formula Mazda. With the incredible support of the manufacturer and staff at Formula Mazda and Driveway Austin, I've had the good fortune to take two cars down to the chassis and completely rebuild them--chassis, suspension, chassis electrical, gearbox, brakes--and it's just fueled my passion for racing.

With an SCCA Majors Tour championship win, top qualifying wet and dry all year, and a "bucket list" race win at Circuit of the Americas, the absolute thrill of big-bore open-wheel racing has me super excited about what we are building at Broch Evans Motorsport.



# MEET THE DRIVER

## Broch Evans

"I was racing before I was riding a bike."

From Austin, TX, Broch started karting at age 3, moving into FIA-IKF sanctioned racing in Kid Kart at 5, into Tag Jr. and Yamaha KT100 at 8, and then into shifters with Honda Formula 80cc Jr. at 13 and then the S5 Senior Shifter classes, earning his SKUSA Class B license at 15. Broch now holds a full competition SCCA license, earned at age 19.

Fast-forward to 2023, where he continued a winning history, with 6 wins in 7 races! Racing in the US Majors Tour, Hoosier Super Tour, and the SVRA National Championships Broch picked up a win at every event this year. Finishing strong, Broch continues to put in amazing drives, with back-to-back Hoosier Super Tour wins, a win in US Majors at Eagle's Canyon, and his first Gold Helmet in the 2023 SVRA National Championships.

Growing up, Broch raced locally with Hill Country and Gulf Coast kart clubs as well as regionally and nationally with SKUSA. In 2019 he debuted in his rookie year racing formula cars, picking up SCCA and SVRA podiums and winning the US Majors Tour Southern Conference Championship in the FX Open Wheel class.



### Open-wheel Summary

- 28 starts
- 22 podiums
- 13 wins
- 2020 US Majors Tour, Southern Conference Champion, FX
- SVRA 2023 Nationals, F4: P1 and Gold Helmet

### Racing Career Highlights

- 2023 SVRA Nationals, Circuit of the Americas, P1
- 2023 SCCA US Majors, Eagle's Canyon, P1
- 2023 SCCA Hoosier Super Tour, Hallett OK, P1
- 2020 SVRA Circuit of the Americas, P2
- 2020 SCCA US Majors Southern Conference Champion
- 2020 SWRRC Division Champion, FX
- 2015 SKUSA S5 2nd, Texas
- 2015 SKUSA S5, Las Vegas Nationals, 9<sup>th</sup> overall
- 2014 HCKC Formula 80 Shifter, Class Champion
- 2013 HCKC Formula 80 Shifter, Class Champion
- 2011 HCKC Yamaha Junior, Rookie of the Year

### Physical Regimen

Racing is more than driving around in a car. I'm at the gym five days a week, running or biking the other two days, including the days spent at the track during events.

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## ***ABOUT THE CAR***

### ***Formula Mazda***

**ENGINE:** Mazda 13B Rotary Engine

**HORSEPOWER:** 180 HP

**GEARBOX:** Hewland MK9 5-Speed

**RPM LIMIT:** 6750

**MIN. WEIGHT:** 1270 lbs. with driver



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### ***Why Participate in Formula Mazda?***

The Formula Mazda is an exceptional open-wheel car, racing nationally with a strong following for over 30 years. The local and regional levels offer the excitement of high-speed head-to-head racing in a guest-friendly and very welcoming and accessible business-oriented atmosphere.

Broch first stepped into Formula Mazda at age 15 for a quick test and knew right away that this was a great next step following over ten years of kart racing. Building to his first conference championship at age 19, Formula Mazda competition attracts a diverse set of drivers competing at top regional and national tracks with the SCCA US Majors Tour and the Hoosier Super Tour.

When you join us as a sponsor, you'll be invited to share in the thrill of open-wheel racing, at venues conducive to entertaining clients and strengthening business relationships.

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## 2024 SCHEDULE

Pit access passes are included with all sponsor levels. Whether you're here to entertain guests, build business connections, or just enjoy motorsports, you and your guests will be part of the Broch Evans Motorsport experience from paddock to podium.

### SCCA SOUTHERN CONFERENCE

*February 17-18: NOLA Motorsports Park; Lone Star Region; Avondale, LA (Already Funded)*  
*Hoosier Super Tour*

*Mar 23-24: Eagles Canyon Raceway; Texas Region; Decatur, TX (Already Funded)*

*April 20-21: Hallett Motor Racing Circuit; Ark Valley Race Group; Jennings, OK*  
*Hoosier Super Tour (Dual Mid-States/Southern Conference Event)*

*May 4-5: Eagles Canyon Raceway; Texas Region; Decatur, TX*

*May 25-26: MSR Houston; Houston Region; Angleton, TX*

*Aug 31 - Sept 1: MSR Cresson; Texas Region; Cresson, TX*



### SVRA NATIONAL SERIES

*Oct. 31-Nov. 3: Circuit of The Americas; Austin, TX*  
**SVRA National Championship**



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# **BE A SPONSOR**

Join our team as a sponsor. Racing provides a dynamic and business-oriented environment with benefits extending far beyond the excitement of the race itself. As a sponsor, you and your invited guests will have the kind of quality time to spend together offered in few, if any, venues. Racing is exciting and provides you with the opportunity to spend time getting to know potential clients, business associates, and partners all in a setting that helps your brand stand out.

Our sponsorship program offers multiple levels, with each providing demonstrated and measurable value.

## **TITLE SPONSOR**

**\$30,000 / Season**

- Driver "Meet and Greet" at a corporate event of your choice.
- Your logo will be prominently displayed on the top surface of the car, front and rear (hood and wing).
- Your logo will also be placed on a large surface of the driver's suit.
- Four paddock passes for you and your guests at all races.

## **PRIMARY SPONSOR**

**\$15,000 / Season**

- Your logo will be prominently displayed on the tops of sidepods, commonly seen from the stands.
- Your logo will also be placed on the driver's suit.
- Four paddock passes for you and your guests at all races.

## **ASSOCIATE SPONSOR**

**\$10,000 / Season**

- Your logo will be prominently displayed on both sides of either the driver cowl or engine cover.
- Four paddock passes for you and your guests at all races.

## **FOUNDING SPONSOR**

**(Committed three years)**

- Your logo will be prominently displayed on top surface front and both sidepods
- Your logo will also be placed on the driver's suit front and arm
- Four paddock passes for you and your guests at all races

**We welcome you to join our team: for more information, please contact us. We look forward to racing with you and helping you grow your business in 2024!**

# Broch Evans Motorsport

[brochevansmotorsport.com](http://brochevansmotorsport.com)

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